



HMS 204

CYBER PUBLIC RELATIONS

Materi 9 | Foto dan Gambar SEO Friendly

Materi 9

Foto dan Gambar SEO Friendly

FOTO dan GAMBAR SEO FRIENDLY

“*One picture worths thousand words*”, demikian sebuah ungkapan dalam bahasa inggris terkait dengan kata foto. Elemen foto dalam sebuah blog dapat memberikan daya tarik tersendiri, walaupun foto yang dimasukan hanya sebatas “ilustrasi”/bukan foto sebenarnya.

Blog yang dibuat untuk kepentingan komersil, seperti **bisnis blogging** biasanya sarat dengan muatan foto, terlebih blog preneur, seperti blog toko online. Sementara blog yang mengandung berita umumnya disertakan pula foto sebagai pelengkap.

PROSES EDIT FOTO

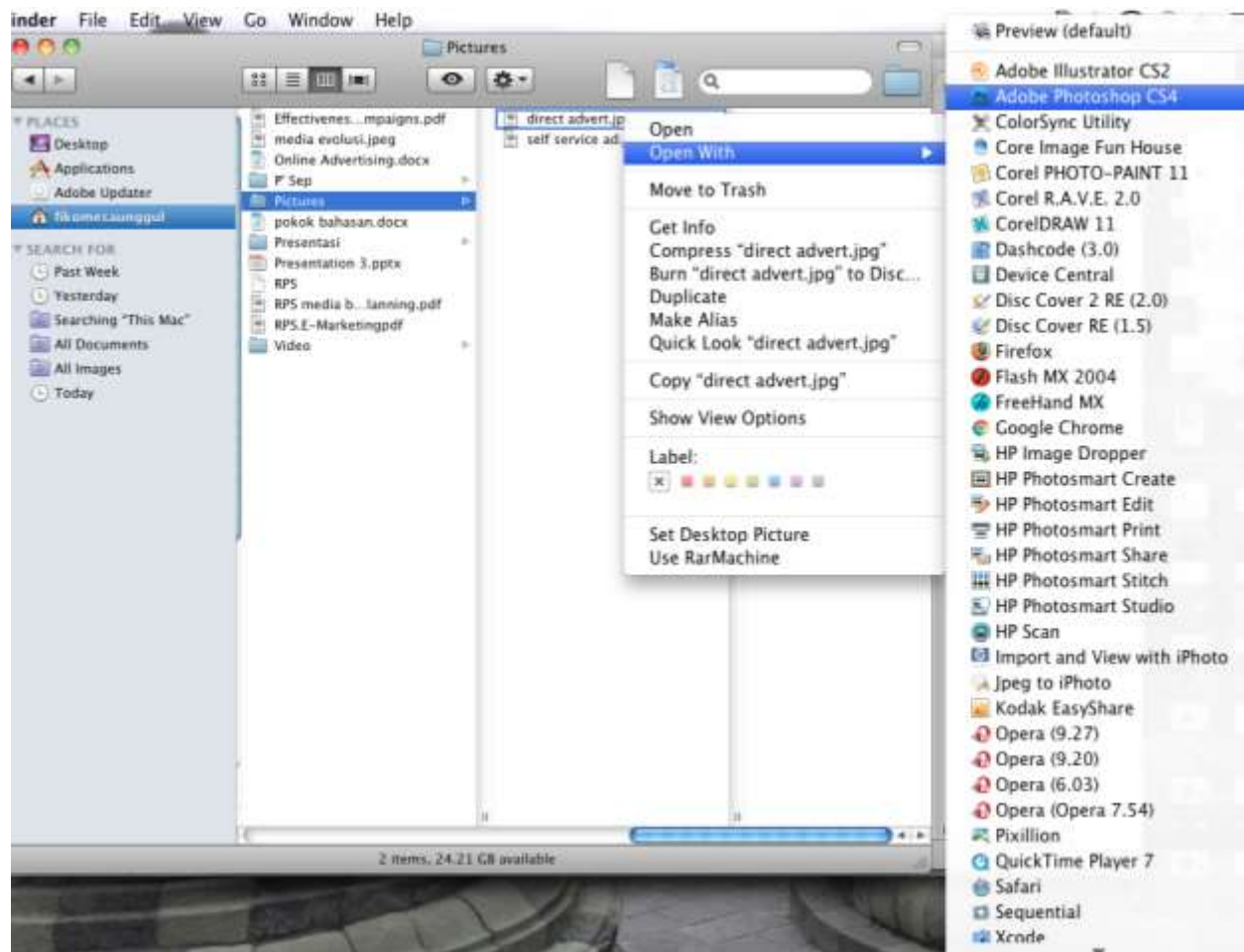
1. Siapkan Foto / Gambar

Ukuran gambar ideal untuk posting blog, biar ringan dan tidak mempengaruhi loading blog yakni 600 pixel. Blogger juga membatasi ukuran gambar yang bisa diupload ke postingan maksimal 1600 pixel.

2. Edit Foto

Lakukan pengeditan foto sesuai dengan yang diinginkan, misalnya menggunakan Microsoft Office Picture Manager pada MS Office, ataupun perangkat lunak lainnya seperti adobe photoshop, dsbnya caranya:

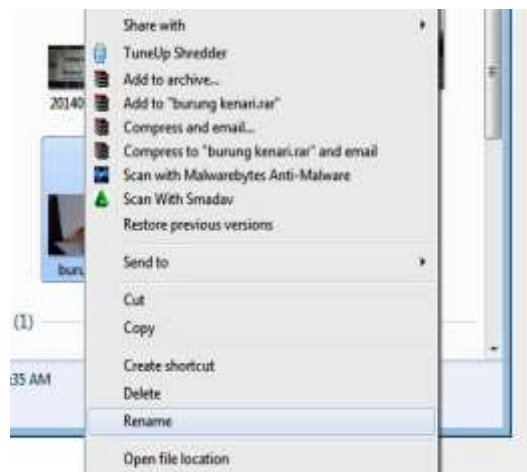
- ⦿ Buka Folder Gambar
- ⦿ Klik kanan (Right Click) gambar yang akan diedit
- ⦿ Pilih "Open with" dan "Microsoft Office Picture Manager" atau "adobe photoshop"



3. Rename Foto

Setelah foto diedit menjadi lebih kecil, lakukan perubahan juga pada nama file foto, misal sebelumnya **IMG007**, menjadi nama sesuai fotonya, Jika fotonya memotret, maka rubah file namanya menjadi "memotret" dengan cara, klik kanan gambar, lalu pilih menu "rename", seperti langkah disamping :

Kini foto/gambar siap disisipkan atau dimasukkan ke dalam posting blog.

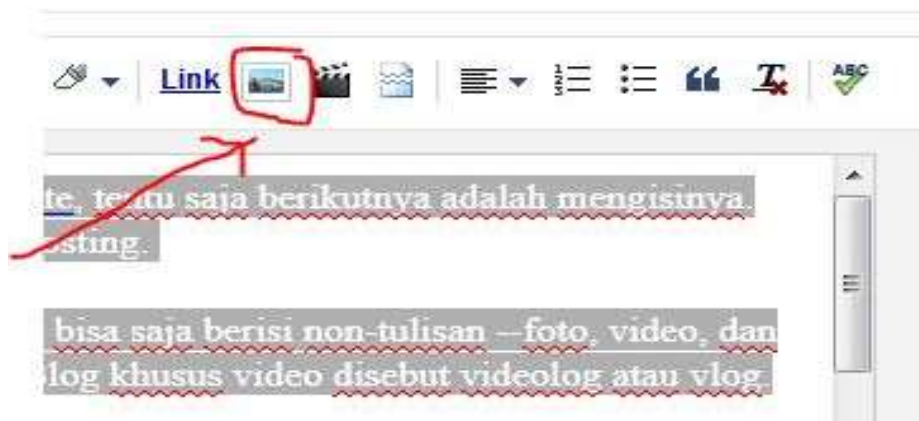


PROSES INSERT FOTO

1. Tuntaskan menulis "postingan" dan beri "Label" postingan.
2. Arahkan cursor mouse ke kata pertama, alinea pertama, dalam tulisan.
3. "Klik" mouse di depan kata pertama ("Setelah"), seperti gambar dibawah ini :



4. Klik ikon/menu "Insert Image" di samping menu "Link".



5. Akan muncul *windows pop-up* yang membawa ke tempat penyimpanan gambar/foto. Klik gambarnya dan klik "Open".



6. Foto telah masuk dalam postingan dengan posisi *default* (tengah).



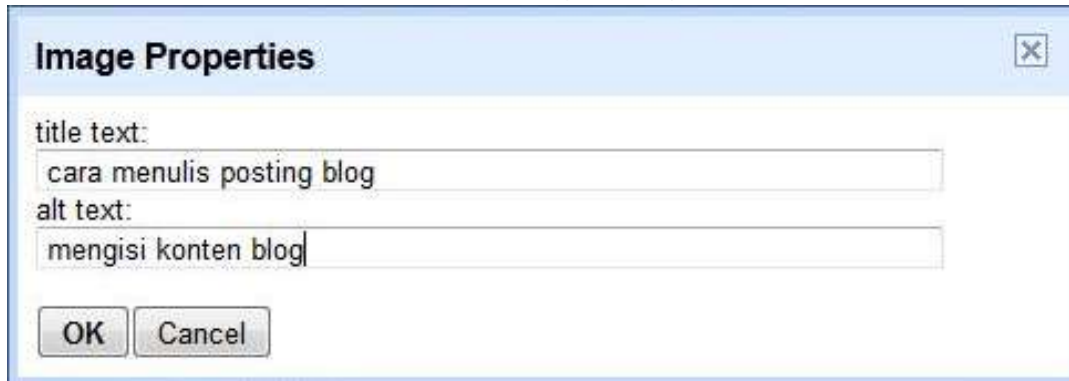
7. Klik fotonya, lalu klik "Left" untuk memposisikan gambar di sebelah kiri (align left). Klik juga ukurannya, Small, Medium, dst, Sebaiknya pilih "Medium".



8. Klik "Properties" untuk memberikan deskripsi foto. Jika dikosongkan, maka nilai SEO Blog akan berkurang.



9. Akan muncul seperti ini. Isi kolom yang ada, sesuaikan dengan fotonya, lalu klik OK, proses memasukan foto ke postingan blog selesai



GAMBAR SEO FRIENDLY

Langkah berikutnya adalah seting gambar.

1. Klik gambar sekali saja.
2. Akan muncul menu setingan gambar, mulai dari ukuran, posisi, caption, hingga "properties".
3. Silakan atur sesuai selera.
4. Untuk menu "Properties", isi "Titlte Text" dan "Alt Text" sesuai dengan isi tulisan dan gambar. Ini bagus buat SEO Blog.

Kini foto sudah ada dalam postingan. Klik "Publish" (untuk posting baru) dan "Update" untuk posting editan.



FEATURED IMAGE SLIDER OTOMATIS

FEATURED Post Image Slider Otomatis adalah widget blogger yang menampilkan gambar besar plus judul posting di sidebar atau di halaman depan. Disebut "otomatis" karena setingan posting yang ditampilkan tidak manual, tapi otomatis menggunakan kode jQuery.

Featured Post Image Slider dipasang untuk menampilkan posting terbaru terlebih blog toko online atau galeri foto. Slider atau Carousel di website/blog semacam ini hanya untuk estetis tampilan.

MEMASANG FEATURED IMAGE SLIDER OTOMATIS

Berikut ini cara Cara Memasang Featured Post Image Slider Otomatis di Sidebar Blogger.

1. Layout > Add a Gadget di Sidebar > pilih HTML/JavaScript
2. Judul Isi dengan "Featured Posts" atau Kosongkan
3. Copy & Paste Kode berikut ini di bagian "Content"

```
<style type="text/css">
ul.featured-widget-list,ul.featured-widget-list
li{margin:0;padding:0;list-style:none;position:relative}
ul.featured-widget-list li{display:none}
ul.featured-widget-list li:nth-child(1){display:block;line-height:0}
ul.featured-widget-list img{border:0;width:100%;height:auto}
ul.featured-widget-list .featuredbg{width:100%;height:100%;position:absolute;z-
index:2;left:0;top:0;opacity:.6;background-image:url(https://3.bp.blogspot.com/-
1_Vnfz23h0E/V0m7kzHpgil/AAAAAAAAALIU/f763ScY-
PBc2UnqNX3Tf20lyvHxtRo9qwCLcB/s400/overlay-bg.png);
background-position:0% 100%;
background-repeat:repeat-x}
ul.featured-widget-list .featuredbg:hover{opacity:.1}
ul.featured-widget-list h5{position:absolute;left:0;right:0;text-align:center;bottom:10px;z-
index:2;color:#fff;margin:0;text-transform:capitalize;padding:10px 20px;line-height:1.9em;letter-
spacing:0.3px;font: 600 16px 'Abel',sans-serif;overflow:hidden}ul.featured-widget-list li:hover
h5{bottom:30px}ul.featured-widget-list .featured-meta{font: 11px 'Abel',sans-serif;letter-
spacing:0.3px;position:absolute;bottom:0;left:0;right:0;text-align:center;z-
index:2;color:#fff;opacity:0}ul.featured-widget-list h5, ul.featured-widget-list .featured-meta {-
webkit-transition: all 0.3s;-moz-transition: all 0.3s;-o-transition: all 0.3s;transition: all
0.3s;}ul.featured-widget-list li:hover
.featured-meta{bottom:20px;opacity:1}.feat-buttons{position:absolute;top:50%;left:0;z-
index:5;width:100%}
.feat-buttons a{text-indent:-9999px;margin:0
7px;width:15px;height:15px;padding:5px;background:#000;-ms-
filter:"progid:DXImageTransform.Microsoft.Alpha(Opacity=60)";filter:alpha(opacity=60);-moz-
opacity:0.6;-khtml-opacity:0.6;opacity:0.6;position:relative;-webkit-border-radius:
50%;-moz-border-radius: 50%;border-radius: 50%;}.feat-prev{float:left;}.feat-next{float:right;}.feat-
buttons a.feat-prev::before,
7px;border-style:solid;border-color:transparent #fff transparent
transparent;position:absolute;top:50%;margin-top:-6px;margin-left:-11px;left:50%}
.feat-buttons a.feat-next::before{border-color:transparent transparent transparent #fff;margin-left:-
3px}
</style>
```

```

<div id="featuredbwidget"></div>
<link href='https://fonts.googleapis.com/css?family=Abel' rel='stylesheet' type='text/css'/>
<script src="http://ajax.googleapis.com/ajax/libs/jquery/1.8.0/jquery.min.js"
type="text/javascript"></script>
<script type='text/javascript'>
//
featuredbwidget({
<b>listURL</b>:"https://namabloganda.blogspot.com/",
<b>featuredNum</b>:5,
<b>listbyLabel</b>:false,
<b>feathumbSize</b>:350,
<b>interval</b>:3000,
<b>autoplay</b>:true,
featuredID:"#featuredbwidget"
});
function featuredbwidget(a){function(e){var
h={listURL:"",featuredNum:3,featuredID:"",feathumbSize:300,interval:5000,autoplay:false,loading
Featured:"nextfeatured",pBlank:"https://3.bp.blogspot.com/-
EOu4Rrgcryo/V0m8dV7MU1I/AAAAAAAAALg/4h5vQaHpQiMdkvtUdDbu0LtjJRvgPERYwCLcB/s5
00/no-
image.png",byMonth:["Jan","Feb","Mar","Apr","May","Jun","Jul","Aug","Sep","Oct","Nov","Dec"],list
byLabel:false};h=e.extend({},h,a);var
g=e(h.featuredID);var d=h.featuredNum*200;g.html('&lt;div
class="featslider"&gt;&lt;ul
class="featured-widget-list"&gt;&lt;/ul&gt;&lt;div
class="feat-buttons"&gt;&lt;a href="#"
class="feat-prev"&gt;Prev&lt;/a&gt;&lt;a href="#"
class="feat-next"&gt;Next&lt;/a&gt;&lt;/div&gt;&lt;/div&gt;');var
f=function(w){var q,k,m,u,x,p,t,v,r,l="",s=w.feed.entry;for(var
o=0;o&lt;s.length;o++){for(var
n=0;n&lt;s[o].link.length;n++){if(s[o].link[n].rel=="alternate"){q=s[o].link[n].href;break}}if("media$thum
bnail"
in
s[o]){u=s[o].media$thumbnail.url.replace(/\/s[0-9]+\-c/g,"/s"+h.feathumbSize+"-
c")}else{u=h.pBlank.replace(/\/s[0-9]+\(-
c\)/,"/s"+h.feathumbSize+"$1")}k=s[o].title.$t;r=s[o].published.$t.substring(0,10);m=s[o].author[0].
name.$t;x=r.substring(0,4);p=r.substring(5,7);t=r.substring(8,10);v=h.byMonth[parseInt(p,10)-
1];l+='&lt;li&gt;&lt;a
href="'+q+'"&gt;&lt;div class="featuredbg"&gt;&lt;/div&gt;&lt;img
class="featuredthumb"
src="'+u+'"/&gt;&lt;h5&gt;'+k+'&lt;/h5&gt;&lt;/a&gt;&lt;div
class="featured-meta"&gt;&lt;span class="fdate"&gt;&lt;span
class="fday"&gt;'+t+'&lt;/span&gt; &lt;span
class="fmonth"&gt;'+v+'&lt;/span&gt; &lt;span
class="fyear"&gt;'+x+'&lt;/span&gt;&lt;/span&gt; - &lt;span
class="fauthor"&gt;'+m+'&lt;/span&gt;&lt;/div&gt;&lt;/li&gt;"}e("ul",g).append(l).addClass(h.loadingFeatured));var
c=function(){e(h.featuredID+" .feat-next").click()};var
</pre>
</div>
<div data-bbox="111 900 294 919" data-label="Page-Footer">
<p>Pertemuan 9 Cyber PR</p>
</div>
<div data-bbox="111 917 334 935" data-label="Page-Footer">
<p>Foto dan Gambar SEO Friendly</p>
</div>
<div data-bbox="825 917 889 935" data-label="Page-Footer">
<p>Page 7</p>
</div>
```



```

b=function(){e.get((h.listURL===""?window.location.protocol+ "/" +window.location.host:h.listURL)
+ "/feeds/posts/summary"+(h.listbyLabel===false?"":"/-"+h.listbyLabel)+"?max-
results="+h.featuredNum+"&orderBy=published&alt=json-in-
script",f,"jsonp");setTimeout(function(){e(h.featuredID+
".feat-prev").click(function(){e(h.featuredID+ ".featslider
li:first").before(e(h.featuredID+ ".featslider li:last"));return
false});e(h.featuredID+ ".feat-next").click(function(){e(h.featuredID+
".featslider li:last").after(e(h.featuredID+ ".featslider
li:first"));return false});if(h.autoplay){var i=h.interval;var
j=setInterval(c,i);e(h.featuredID+ ".featslider
li:first").before(e(h.featuredID+ ".featslider
li:last"));e(h.featuredID+
".featslider").hover(function(){clearInterval(j)},function(){j=setInterval(c,i)}}e("ul",g).removeClass(h.
loadingFeatured),d));e(document).ready(b)}(jQuery);
//]]>
</script>

```

listURL - ganti dengan alamat URL blog Anda

featuredNum - jumlah posting, bisa diubah

listbyLabel - jika akan menampilkan posting dengan label tertentu, ubah menjadi

listbyLabel:"Nama Label"

featthumbSize - ukuran atau dimensi gambar dalam pixel

interval - pergantian gambar dalam detik'

autoplay - ubah true menjadi false jika akan dimatikan autoplaynya

Kode warna hijau adalah link ke kode jQuery. Jika di template Anda sudah ada kode tersebut, hapus saja, jangan disertakan.

4. Save!

FEATURED IMAGE SLIDER di HALAMAN DEPAN

Kode Featured Post Image Slider Otomatis bisa juga dipasang di halaman depan (homepage), bukan di sidebar. Berikut ini kode Featured Post Image Slider Otomatis yang dipasang didepan

1. Layout > Add a Gadget yang di atas gadget "**Blog Post**"/**Sidebar** > pilih HTML/JavaScript
2. Judul Isi dengan "Featured Posts" atau Kosongkan
3. Copy & Paste Kode berikut ini di bagian "Content":

```

<style type="text/css">
ul.featured-widget-list,ul.featured-widget-list li{margin:0;padding:0;list-
style:none;position:relative }ul.featured-widget-list li{display:none}ul.featured-widget-list
li:nth-child(1){display:block;line-height:0}ul.featured-widget-list
img{border:0;width:100%;height:250px}ul.featured-widget-list
.featuredbg{width:100%;height:100%;position:absolute;z-

```

```

index:2;left:0;top:0;opacity:.6;background-image:url(https://3.bp.blogspot.com/-
1_Vnfz23h0E/V0m7kzHpgil/AAAAAAAAALIU/
f763ScY-PBc2UnqNX3Tf20lyvHxtRo9qwCLcB/s400/overlay-bg.png);background-
position:0% 100%;background-repeat:repeat-x}ul.featured-widget-list
.featuredbg:hover{opacity:.1}ul.featured-widget-list h5{position:absolute;left:0;right:0;text-
align:center;bottom:10px;z-index:2;color:#fff;margin:0;text-transform:
capitalize;padding:10px 20px;line-height:1.9em;letter-spacing:0.3px;font: 600 16px 'Abel',
sans-serif;overflow:hidden}ul.featured-widget-list li:hover h5{bottom:30px}ul.featured-
widget-list .featured-meta{font: 11px 'Abel', sans-serif;letter-
spacing:0.3px;position:absolute;bottom:0;left:0;right:0;text-align:center;z-
index:2;color:#fff;opacity:0}ul.featured-widget-list h5, ul.featured-widget-list .featured-
meta {-webkit-transition: all 0.3s;-moz-transition: all 0.3s;-o-transition: all 0.3s;transition:
all 0.3s;}ul.featured-widget-list li:hover .featured-meta{bottom:20px;opacity:1}.feat-
buttons{position:absolute;top:50%;left:0;z-index:5;width:100%}
.feat-buttons a{text-indent:-9999px;margin:0
7px;width:15px;height:15px;padding:5px;background:#000;-ms-
filter:"progid:DXImageTransform.Microsoft.Alpha(Opacity=60)";filter: alpha(opacity=60);-
moz-opacity:0.6;-khtml-opacity:0.6;opacity:0.6;position:relative;-webkit-border-radius:
50%;-moz-border-radius: 50%;border-radius: 50%;}.feat-prev{float:left;}.feat-
next{float:right;}.feat-buttons a.feat-prev::before, .feat-buttons a.feat-
next::before{content:"";width:0;height:
0;border-width:6px 7px;border-style:solid;border-color:transparent #fff transparent
transparent;position:absolute;top:50%;margin-top:-6px;margin-left:-11px;left:50%}
.feat-buttons a.feat-next::before{border-color:transparent transparent transparent
#fff;margin-left:-3px}
</style>
<div id="featuredbwidget"></div>
<link href="https://fonts.googleapis.com/css?family=Abel" rel="stylesheet" type="text/css"/>
<script type="text/javascript">
<![CDATA[
featuredbwidget({
listURL:"https://namabloganda.blogspot.com",
featuredNum:5,
listbyLabel:false,
feathumbSize:300,
interval:3000,
autoplay:true,
featuredID:"#featuredbwidget"
});
function featuredbwidget(a){(function(e){var
h={listURL:"",featuredNum:3,featuredID:"",feathumbSize:300,interval:5000,autoplay:false,
loadingFeatured:"nextfeatured",pBlank:"https://3.bp.blogspot.com/-
EOu4Rrgcryo/V0m8dV7MU1I/AAAAAAAAALg/4h5vQaHpQiMdkvtUdDbu0LtjJRvgPERYw
CLcB/s500/no-
image.png",byMonth:["Jan","Feb","Mar","Apr","May","Jun","Jul","Aug","Sep","Oct","Nov",
"Dec"],listbyLabel:false};h=e.extend({},h,a);var g=e(h.featuredID);var
d=h.featuredNum*200;g.html('<div class="featslider"><ul class="featured-widget-
list"></ul><div class="feat-buttons"><a href="#" class="feat-prev">Prev</a><a href="#"

```

```

class="feat-next">Next</a></div></div>');var f=function(w){var
q,k,m,u,x,p,t,v,r,l="",s=w.feed.entry;for(var o=0;o<s.length;o++){for(var
n=0;n<s[o].link.length;n++){if(s[o].link[n].rel=="alternate"){q=s[o].link[n].href;break}}if("med
ia$thumbnail" in s[o]){u=s[o].media$thumbnail.url.replace(/\/s[0-9]+\-
c/g,"/s"+h.feathumbSize+"-c")}else{u=h.pBlank.replace(/\/s[0-9]+\(-
c\/)/,"/s"+h.feathumbSize+"$1")}k=s[o].title.$t;r=s[o].published.$t.substring(0,10);m=s[o].a
uthor[0].name.$t;x=r.substring(0,4);p=r.substring(5,7);t=r.substring(8,10);v=h.byMonth[pa
rseInt(p,10)-1];l+=<li><a href="+q+"><div
class="featuredbg"></div><h5>'+k+'</h5></a><div class="featured-meta"><span class="fdate"><span
class="fday">'+t+'</span> <span class="fmonth">'+v+'</span> <span
class="fyear">'+x+'</span></span> - <span
class="fauthor">'+m+'</span></div></li>"}e("ul",g).append(l).addClass(h.loadingFeature
d);var c=function(){e(h.featuredID+" .feat-next").click()};var
b=function(){e.get((h.listURL===""?window.location.protocol+ "/" +window.location.host:h.l
istURL)+"/feeds/posts/summary"+(h.listbyLabel===false?"":"/-")+h.listbyLabel)+"?max-
results="+h.featuredNum+"&orderby=published&alt=json-in-
script",f,"jsonp");setTimeout(function(){e(h.featuredID+" .feat-
prev").click(function(){e(h.featuredID+" .featslider li:first").before(e(h.featuredID+"
.featslider li:last"));return false});e(h.featuredID+" .feat-
next").click(function(){e(h.featuredID+" .featslider li:last").after(e(h.featuredID+" .featslider
li:first"));return false});if(h.autoplay){var i=h.interval;var j=setInterval(c,i);e(h.featuredID+"
.featslider li:first").before(e(h.featuredID+" .featslider li:last"));e(h.featuredID+"
.featslider").hover(function(){clearInterval(j)},function(){j=setInterval(c,i)}})e("ul",g).remove
Class(h.loadingFeatured),d);e(document).ready(b)}(jQuery));
//]]>
</script>,

```

4. SAVE.

NAVIGASI MENU RESPONSIVE dan DROPDOWN

Berikut ini cara membuat navigasi menu responsive (mobile friendly) dropdown dan multidropdown.

1. Template > Edit HTML
2. Copas kode CSS Menu Responsive dibawah ini di atas kode **]]>:skin>**

```

/* Responsive Menu Dropdown */
.dropdowns nav, .dropdowns ul, .dropdowns li, .dropdowns a {margin: 0; padding: 0;}
.dropdowns a {
  color: #fff;
  text-transform: uppercase;
  font-weight: 700;
  text-decoration: none;}
.toggleMenu {
  display: none;
}

```

```

.nav {
  list-style: none;
  *zoom: 1;
}
.nav:before,
.nav:after {
  content: " ";
  display: table;
}
.nav:after {
  clear: both;
}
.nav ul {
  list-style: none;
}
.nav a {
  padding: 10px 15px;
}
.nav li {
  position: relative;
}
.nav > li {
  float: left;
}
.nav > li > .parent {
  background-image: url("images/downArrow.png");
  background-repeat: no-repeat;
  background-position: right;
}
.nav > li > a {
  display: block;
}
.nav li ul {
  position: absolute;
  left: -9999px;
}
.nav > li.hover > ul {
  left: 0;
}
.nav li li.hover ul {
  left: 100%;
  top: 0;
}
.nav li li a {
  display: block;
  position: relative;
  z-index: 100;
}

```

```

.nav li li li a {
  z-index:200;
}
@media screen and (max-width: 768px) {
  .active {
    display: block;
  }
  .nav > li {
    float: none;
  }
  .nav > li > .parent {
    background-position: 95% 50%;
  }
  .nav li li .parent {
    background-image: url("images/downArrow.png");
    background-repeat: no-repeat;
    background-position: 95% 50%;
  }
}
.nav ul {
  display: block;
  width: 100%;
}
.nav > li.hover > ul , .nav li li.hover ul {
  position: static;
}
}
.toggleMenu {
  background: #666;
  color: #fff;
}
.nav {
  background:#175e4c;
}
.nav a {
  color:#fff;
}
.nav > li {
  border-top: 1px solid #104336;
}
.nav li li a {
  background: #1d7a62;
  border-top: 1px solid #175e4c;
}
.nav li li li a {
  background:#249578;
  border-top: 1px solid #1d7a62;
}
}
.dropdowns {

```

```

width: 100%;
max-width: 960px;
background: #111;
}
a.toggleMenu {
padding: 10px 15px;background: #111;
}
.nav ul {
width: 9em;
}
.nav > li > .parent {
}

```

3. Copas kode JavaScript Navigasi Menu Responsive + Dropdown untuk Blogger berikut ini di atas kode </body> atau </head>

```

<script type="text/javascript">
(function($){
$.fn.dropdowns = function (options) {

var defaults = {
toggleWidth: 768
}

var options = $.extend(defaults, options);
var ww = document.body.clientWidth;

var addParents = function() {
$(".nav li a").each(function() {
if ($(this).next().length > 0) {
$(this).addClass("parent");
}
});
}

var adjustMenu = function() {
if (ww < options.toggleWidth) {
$(".toggleMenu").css("display", "inline-block");
if (!$(".toggleMenu").hasClass("active")) {
$(".nav").hide();
} else {
$(".nav").show();
}
$(".nav li").unbind('mouseenter mouseleave');
$(".nav li a.parent").unbind('click').bind('click', function(e) {
// must be attached to anchor element to prevent bubbling
e.preventDefault();
$(this).parent("li").toggleClass("hover");
});
}
}

```

```

    }
    else if (ww >= options.toggleWidth) {
        $(".toggleMenu").css("display", "none");
        $(".nav").show();
        $(".nav li").removeClass("hover");
        $(".nav li a").unbind('click');
        $(".nav li").unbind('mouseenter mouseleave').bind('mouseenter mouseleave', function()
{
            // must be attached to li so that mouseleave is not triggered when
            hover over submenu
            $(this).toggleClass('hover');
        });
    }
}

return this.each(function() {
    $(".toggleMenu").click(function(e) {
        e.preventDefault();
        $(this).toggleClass("active");
        $(this).next(".nav").toggle();
        adjustMenu();
    });
    adjustMenu();
    addParents();
    $(window).bind('resize orientationchange', function() {
        ww = document.body.clientWidth;
        adjustMenu();
    });
});
}
})(jQuery)
</script>
<script>
    $(".dropdowns").dropdowns();
</script>

```

4. Copas Kode HTML alias nama-nama dan link menunya di bawah kode penutup </header> atau di atas kode <div class='main-wrapper'> dan yang serupa dengannya.

```

<div class='dropdowns'>
<a class='toggleMenu' href='#'>Menu</a>
<ul class='nav'>
<li><a href='/'>Home</a></li>
<li><a href='/p/about.html'>About</a></li>
<li class='test'>
<a href='#'>Dropdown1</a>
</li>
</ul>

```

```

</li>
<a href='#>Womens</a>
  <ul>
    <li><a href='#>Sandals</a></li>
    <li><a href='#>Sneakers</a></li>
    <li><a href='#>Wedges</a></li>
    <li><a href='#>Heels</a></li>
    <li><a href='#>Loafers</a></li>
    <li><a href='#>Flats</a></li>
  </ul>
</li>
<li>
  <a href='#>Mens</a>
  <ul>
    <li><a href='#>Loafers</a></li>
    <li><a href='#>Sneakers</a></li>
    <li><a href='#>Formal</a></li>
  </ul>
</li>
</ul>
</li>
<li>
  <a href='#>Dropdown2</a>
  <ul>
    <li>
      <a href='#>Mens</a>
      <ul>
        <li><a href='#>T-Shirts</a></li>
        <li><a href='#>Dress Shirts</a></li>
        <li><a href='#>Tank Tops</a></li>
      </ul>
    </li>
    <li>
      <a href='#>Womens</a>
      <ul>
        <li><a href='#>T-Shirts</a></li>
        <li><a href='#>Blouses</a></li>
        <li><a href='#>Dress Shirts</a></li>
        <li><a href='#>Tunics</a></li>
        <li><a href='#>Camisoles</a></li>
      </ul>
    </li>
  </ul>
</li>
<li>
  <a href='#>Pants</a>
  <ul>

```



```

</li>
  <a href='#>Mens</a>
  <ul>
    <li><a href='#>Trousers</a></li>
    <li><a href='#>Slacks</a></li>
    <li><a href='#>Jeans</a></li>
  </ul>
</li>
<li>
  <a href='#>Womens</a>
  <ul>
    <li><a href='#>Trousers</a></li>
    <li><a href='#>Slacks</a></li>
    <li><a href='#>Jeans</a></li>
    <li><a href='#>Leggings</a></li>
  </ul>
</li>
</ul>
</li>
<li>
  <a href='#>Skirts</a>
  <ul>
    <li>
      <a href='#>Long</a>
      <ul>
        <li><a href='#>Denim</a></li>
        <li><a href='#>Knits</a></li>
      </ul>
    </li>
    <li>
      <a href='#>Short</a>
      <ul>
        <li><a href='#>Denim</a></li>
        <li><a href='#>Knits</a></li>
      </ul>
    </li>
    <li>
      <a href='#>Mini</a>
      <ul>
        <li><a href='#>Denim</a></li>
        <li><a href='#>Knits</a></li>
      </ul>
    </li>
  </ul>
</li>
</ul>
</li>
</ul>

```

```

<a href='#>Dresses</a>
<ul>
  <li>
    <a href='#>Casual</a>
  </li>
  <li>
    <a href='#>Formal</a>
    <ul>
      <li><a href='#>Wedding</a></li>
      <li><a href='#>Party</a></li>
      <li><a href='#>Party</a></li>
    </ul>
  </li>
</ul>
</li>
<li>
  <a href='#>Seks</a>
  <ul>
    <li><a href='#>Mens</a></li>
    <li><a href='#>Womens</a>
  </li>
  </ul>
</li>
<li>
  <a href='#>Link</a>
</li>
</ul>
</div>

```

5. Save Template!

Pastikan di template sudah link ke kode jQuery seperti ini:

```
<script type="text/javascript" src="http://code.jquery.com/jquery-1.10.2.min.js"></script>
```

atau

```
<script src='https://ajax.googleapis.com/ajax/libs/jquery/1.11.0/jquery.min.js' type='text/javascript'/>
```

Jika belum ada, pasang/tambahkan salah satu kode tersebut di atas kode **</head>**

Reference

1. Wasesa, Macnamara, (2015)., Strategi Public Relations, Jakarta : PT. Gramedia.
2. Rino, Yuliana, Mediana, dkk (2015) Inspirasi Komunikasi Bagi Indonesia, Lentera Ilmu Cendekia : Jakarta
3. Suyanto, multimedia alat untuk meningkatkan keunggulan daya saing (jakarta : andi, 2005)
4. Suryadi, strategi mengelola public relations (jakarta : edsa mahkota, 2007)