

CROSS AND MULTICULTURAL UNDERSTANDING

SESSION 1

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**PENDIDIKAN BAHASA INGGRIS – FKIP
UNIVERSITAS ESA UNGGUL**

VISI DAN MISI UNIVERSITAS ESA UNGGUL

VISI

Menjadi perguruan tinggi kelas dunia berbasis intelektualitas, kreatifitas dan kewirausahaan, yang unggul dalam mutu pengelolaan dan hasil pelaksanaan Tridarma Perguruan Tinggi

MISI

- 1. Menyelenggarakan pendidikan tinggi yang bermutu dan relevan**
- 2. Menciptakan suasana akademik yang kondusif**
- 3. Memberikan pelayanan prima kepada seluruh pemangku kepentingan**

Materi Sebelum UTS

01. INTRODUCTION
02. DEFINITION OF CULTURE AND COMMUNICATION
03. THE INFLUENCE OF CULTURE
04. DOMINANT AMERICAN CULTURE PATTERNS
05. DOMINANT INDONESIAN CULTURE PATTERNS
06. DEFINITION OF LANGUAGE AND CULTURE
07. NON-VERBAL COMMUNICATION

Materi Setelah UTS

08. VERBAL COMMUNICATION
09. VERBAL AND NON VERBAL SYMBOL SYSTEM
10. CULTURE INFLUENCE ON CONTEXT : THE BUSINESS SETTING
11. CULTURE INFLUENCE ON CONTEXT
12. KNOWLEDGE INTO ACTION
13. KNOWLEDGE INTO ACTION
14. THE FUTURE OF INTERCULTURAL COMMUNICATION

KEMAMPUAN AKHIR YANG DIHARAPKAN

- AFTER COMPLETING THIS COURSE, STUDENTS ARE EXPECTED TO BE ABLE TO:

1. Students will be able to expose the key concepts in cross-cultural communication.

2. Students will be able to increase students' understanding of the reciprocal relationship between communication & culture.

3. Students will be able to help students develop: an ability to mindfully interact with people from cultures different than their own an appreciation for different in culture beliefs and communication.

First Session

INTRODUCTION

1. Regular Versus Parallel Class
2. Some Essential Notes
3. Topics to Be Covered
4. Grading System

First Session

5. Esa Unggul University

6. Rules

7. Draft of Introduction

8. Exercise

RULES

- Attend lecture at least 75 %.
- Not more than 15 minutes late
- Turn any communication tools off
- Neat and formal dress
- Appreciate EACH other
- Good attitude