

Smart, Creative and Entrepreneurial

Sistem Informasi Manajemen

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Sesi 1

INTRODUCTION TO MANAGEMENT INFORMATION SYSTEM



VISI

Menjadi perguruan tinggi kelas dunia berbasis intelektualitas, kreatifitas dan kewirausahaan, yang unggul dalam mutu pengelolaan dan hasil pelaksanaan Tridarma Perguruan Tinggi.

MISI

1. Menyelenggarakan pendidikan tinggi yang bermutu dan relevan
2. Menciptakan suasana akademik yang kondusif
3. Memberikan pelayanan prima kepada seluruh pemangku kepentingan

Welcome

Matakuliah : Sistem Informasi Manajemen
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Learning Objective

- Understand the effects of information systems on business and their relationship to globalization.
- Explain why information systems are so essential in business today.
- Define an information system and describe its management, organization, and technology components.

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The Role of Information Systems in Business Today

How information systems are transforming business

- Emerging mobile digital platform
- Growing business use of “big data”
- Growth in cloud computing

Globalization opportunities

- Internet has drastically reduced costs of operating on global scale
- Increases in foreign trade, outsourcing
- Presents both challenges and opportunities

Book We Used

GLOBAL
EDITION



Management Information Systems

Managing the Digital Firm

THIRTEENTH EDITION

Kenneth C. Laudon • Jane P. Laudon

Learning Topics

- Information Business in Global Business Today
- Global e-Business and Collaboration
- Information Systems, Organization and Strategy
- Ethic and Social Issues in Information System
- IT Infrastructure and Emerging Technology
- Foundation of Business Intelligence

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Learning Topics (cont'd)

- Telecommunication, the Internet, and Wireless Technology
- Securing Information System
- E-Commerce : Digital Market
- Software Engineering
- Organization Goal-Oriented Requirements Engineering

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Why I can Share with You

- I'm a programmer, a system analyst, a IT project manager, and IT Consultant
- My background :
 - Bachelor in Computer Science
 - Master in Management of Information System
 - PhD in Software Engineering
- My Experiences :
 - Lecturer
 - Business Owner
 - Consultant

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Let's start our journey

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